

# Maximizing Nash Social Welfare in Online Settings

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(Work with Max, Suho and Kiarash)

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- 2 General lower bounds
- 3 Equal valuations setting
  - Greedy and Lower bounds
  - Small items
  - A better randomized algorithm?
- 4 Affine valuations setting
- 5 Bivalued valuations setting
  - Binary with many of items
  - $m$ -Bivalue setting
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# Introduction

Set of agents  $i \in [N]$  and **indivisible** items  $t \in [T]$  that arrive **online**.  
Each agent has a valuation function  $v_i : T \rightarrow \mathbb{R}^{\geq 0}$ . For groups of items we sum the valuations.

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Given a partition  $T = \bigsqcup_i T_i$  maximize:

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The offline problem is *NP*-complete and *APX*-hard (best factor 1.45). For the divisible one are some tight online algorithms (with some extra assumptions).

# What to expect?

We focus on **Competitive ratio**. Given an algorithm  $\text{ALG}$ ,

$$CR = \sup_{\mathcal{I}} \frac{\text{NSW}_{\text{OPT}}(\mathcal{I})}{\text{NSW}_{\text{ALG}}(\mathcal{I})}$$

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- Restricted scenarios.
- Lower bounds on the CR and some algorithms (upper bounds).

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## Definition (Random order)

*We take all the permutations of some input and calculate the expected NSW.*

## Theorem

*For any (randomized) algorithm, the competitive ratio is at least  $e^{\Theta(N)}$ , even if the algorithm knows the total utility of agents beforehand and the items arrive in random order.*

# Sketch of the proof

For  $N = T = 3$  consider:

<b>Items \ Agents</b>	<b>1</b>	<b>2</b>	<b>3</b>
<b>1</b>	1	1	1
<b>2</b>	1	0	0
<b>3</b>	0	1	1

$CR = \frac{1}{0.1/9+1.8/9} = 9/8$ . If we copy for  $3n$  agents  $\rightarrow (9/8)^n$ .

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## Definition (Equal valuations setting)

We have  $\forall i, j \in [N] v_i = v_j \equiv v$ .

Note: the offline version is at least *NP*-hard via Partition.

## Lemma

Let  $M_n = \max \prod a_i$  s.t.  $\sum_{i \in s} a_i = n$  for free  $s$ . If  $n = 3k + r$ :

- 1  $M_n = 3^k$  for  $r = 0$
- 2  $M_n = 4 \cdot 3^{k-1}$  for  $r = 1$
- 3  $M_n = 2 \cdot 3^k$  for  $r = 2$

## Example

For  $n = 11$  we have  $(3, 3, 3, 2)$ .

## Theorem

*Any deterministic algorithm is lower bounded by  $(M_n)^{1/n}$ , which is at most  $3^{1/3} \approx 1.4422$ , that is also the limit when  $n \rightarrow \infty$  and the exact value for all  $n = 3k$ .*

## Proof (sketch)

*Consider an input with valuations  $(\underbrace{1, \dots, 1}_n, \underbrace{\infty, \dots, \infty}_{\approx 2n/3})$ . The optimal will be*

*$(M_n \infty^{2n/3})^{1/n}$  Any deterministic algorithm will allocate first  $n$  items evenly to avoid the input  $(\underbrace{1, \dots, 1}_n)$ .*

*Then it gets a value of  $((1 + \infty)^{2n/3})^{1/n}$ .*

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**Algorithm 1:** Greedy

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- 1 Given any deterministic tie-breaking rule
  - 2 Initialize  $X_1, \dots, X_n = \emptyset$
  - 3 **for**  $t = 1, 2, \dots, T$  **do**
  - 4     Item  $g_t$  arrives ;
  - 5     Find the least satisfied agent  $j = \operatorname{argmin}_{i \in [n]} v_i(X_i)$ ;
  - 6      $X_j = X_j \cup \{g_t\}$  ;
  - 7 **end**
- 

## Definition (EF1)

For all agents  $i, j$  if  $t = \operatorname{argmax}_{f \in T_i} v(f)$ ,  $v(T_i \setminus \{t\}) \leq v(T_j)$ .

# Greedy bounds

## Lemma

*Greedy algorithms maintains an allocation that is at most  $e^{1/e}$ -approximate. Note  $e^{1/e} \approx 1.4446$*

## Proof

*Follows from EF1 and a Barman et al. [2018] result.*



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## Lemma

*For all  $\epsilon > 0$  any algorithm that is maintains the EF1 property returns an allocation that is at least  $(e^{1/e} - \epsilon)$ -approximate.*

## Proof (sketch)

Similar to general lower bound. With  $p/q \approx e$  we build input  $n = p$  and valuations  $(\underbrace{1, \dots, 1}_{pq}, \underbrace{\infty, \dots, \infty}_{p-q})$ .

Optimal is

$$(p^q \infty^{p-q})^{1/p}$$

EF1 gets

$$(q^q (q + \infty)^{p-q})^{1/p}$$

$$CR = \frac{p^{q/p}}{q^{q/p}} \approx e^{1/e}$$

# Randomized lower bound

Using similar ideas we can get:

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Recap:

Greedy CR  $1.4446$  ( $e^{1/e}$ )

Deterministic LB  $1.4422$  ( $3^{1/3}$ )

# Small items

We have seen that the lower bounds use “infinite” items.

## Theorem

*If for all every item  $I$  we have  $v(I) \leq fT$  where  $T$  is the sum of valuations and  $f \in (0, \frac{1}{n})$  we have that the competitive ratio of the greedy algorithm is at most  $(\sqrt{1 - fn} + nf/2)^{-1}$ .*

## Proof (sketch)

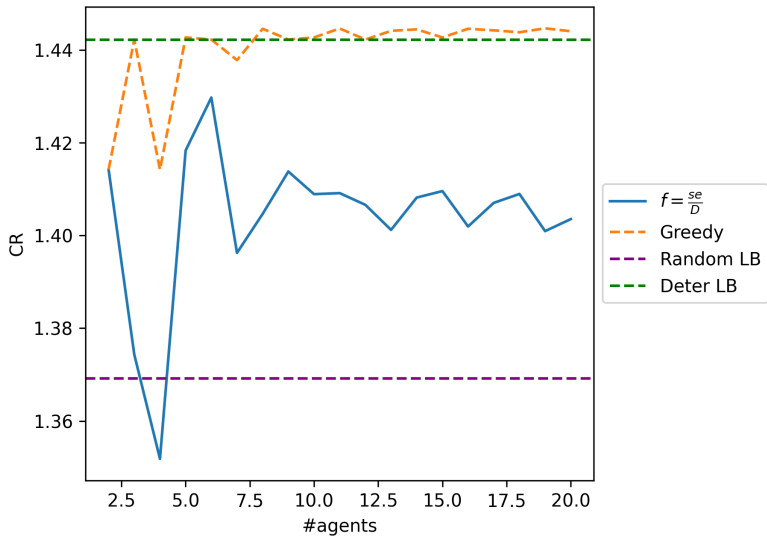
*Use the the EF1 property and some approximations.*

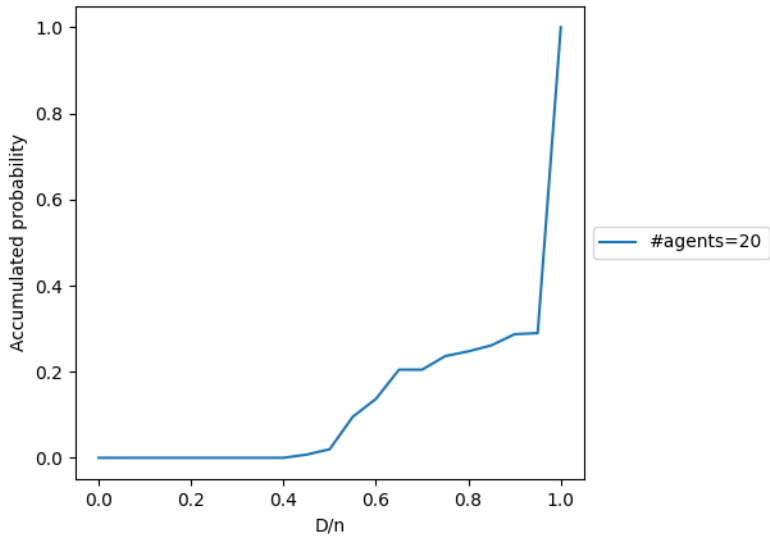
## Example

*If  $f = 1/(2n)$  we get  $CR \leq 1.044$ .*

# Beating deterministic algorithms?

```
1 Pick  $D \in [n]$  following a given distribution  $\{p_i\}_{i \in [n]}$ ;  
2 if  $D = n$  then  
3   | Run the regular greedy algorithm 1;  
4 else  
5   | Maintain allocations  $B_i \in [D]$  and  $S_i \in [n] \setminus [D]$  such that  
6     |  $v(B_i) > v(S_j) \forall i, j$ .  
7   | for  $t = 1, 2, \dots, T$  do  
8     |   Item  $g_t$  arrives ;  
9     |    $s = \sum_{i \in [n] \setminus [D]} v(S_i)$   
10    |   if  $v(g_t) \geq se/n$  then  
11    |     | Allocate item  $g_t$  greedily in  $S$ ;  
12    |   else  
    |     | Allocate item  $g_t$  greedily in  $B$ ;
```







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Generalizing the identical setting of the equal valuations section through *affine valuations*.

## Definition (Affine value)

Given a base utility function  $u(\cdot)$  and constants  $a_i > 0, b_i \geq 0$ , we define an **affine** value setting to be the case in which agent  $i$ 's valuation function  $v_i$  of receiving an item  $t$  satisfies  $v_i(\{t\}) = a_i u(\{t\}) + b_i$ .

## Theorem

Any problem instance with parameters  $(a_i, b_i)_{i \in [n]}$ , can be reduced to a problem instance with  $(1, b'_i)_{i \in [n]}$ .

## Theorem

Any **deterministic** algorithm lacks from an **arbitrarily large CR** even if  $n = 2$ .

If  $v = \min_{t \in [T]} u(\{t\})$  and  $b = \min_{i \in [n]} b_i$ .

$$B = \left( \prod_{i \in [n]} \frac{v + b_i}{v + b} \right)^{1/n} \quad (1)$$

## Theorem

*There exists an algorithm with a competitive ratio at most  $Be^{1/e}$ .*

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## Definition

*Binary:*  $v_i(\cdot) \in \{0, 1\} \forall i \in [N]$

*m-Bivalued:*  $v_i(\cdot) \in \{1, m\} \forall i \in [N]$  for  $m > 1$

# Binary with many items

## Observation

*The exponential lower bound of the first section used binary valuations.*

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## Theorem

*In the binary value setting, if every agent values positively at least  $n$  items the greedy algorithm has a competitive ratio of at most  $\Theta(n)$ .*

## Lemma

*If an agent positively values  $kn$  items the greedy algorithm allocates him at least  $k$  items.*



# The greedy is asymptotically optimal

## Theorem

*Any algorithm has a competitive ratio of at least  $\Theta(n)$  even if every agent values at least a given number of items (that can grow with  $n$ ).*

## Proof (sketch)

*Receive  $n$  rounds of items. On the first round the items are valued 1 by all agents. In each round an agent passes to value items by 0. In each round the number of received items is  $\gg$  that in the previous one.*

## Theorem

*The round robin algorithm has at most a CR of  $m$ .*

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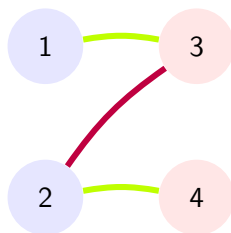
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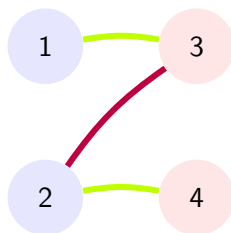
*Any online algorithm has a competitive ratio of at least  $m^{5/18}$ .*

# Bipartite maximum matching



Left side agents, right side items. Edge if agent values  $m$  the item.  
Inspired in the known lower bounds of this problem:

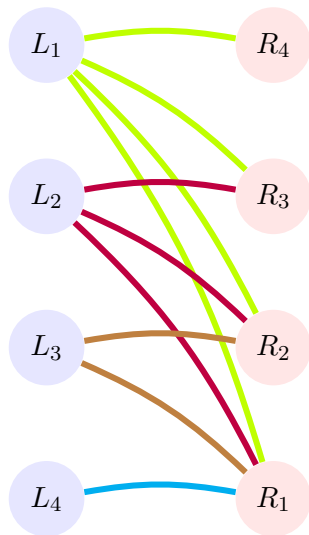
# Bipartite maximum matching



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## Theorem

*Any random tie-breaker algorithm has a competitive ratio of at least  $m^{1/2-\epsilon}$  for all  $\epsilon > 0$ .*



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- Focus on determining lower bounds for competitive ratio.
- Positive results in some restricted scenarios.
- Greedy algorithm performs well in equal valuations scenario.
- Greedy algorithm is asymptotically tight in large number of items with binary valuations.
- No good positive result for  $m$ -bivalued setting.

- Finishing the started ideas: closing the deterministic gap in the equal valuations setting, or proving a good randomized algorithm, or finding a good algorithm for the  $m$ -bivalued setting.
- Investigation of bounds and algorithms under the random order arrival model would be particularly interesting.

# Questions?

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